

## Jan Sturesson – Sweden



### Summary

- **Jan Sturesson is a strategic advisor and international public speaker.**  
Founder of RESTING - Advice from the FUTURE. Right now Jan is advising private investors on smart cities project in Norway and Brazil. He is also advising UNDP in a project with focus of future of Global Knowledge Index. Jan has recently been working in a project linked to the EU commission and Strategic Policy Forum (SPF) on the digitalization transformation agenda of Europe and reskilling the European Work force. He also serves different Cities, central governments and state owned companies on C-suite level internationally - in the area of leadership, strategies for smart sustainable cities and innovation processes. He gives lecture and speech on leadership and strategy.
- **Member of the Advisory board at University of Lund - Department of Economy**
- **Former Partner at PwC and the Global Leader for the Government & Public Services Industries.** 2008 - 2015. In this capacity he was responsible for all work cross lines of service – Assurance, Advisory and Tax with regards to public sector in all countries (150) where PwC is present.
- **Former Member of and Advisor to the World Economic Forum (WEF)** and the Global Agenda Council (GAC) 2009-2015. He has been active in the following areas 1. Urbanization. 2 Future of Government and 3. Institutional governance systems.
- **Former Chairman of New Club of Paris Advisory Board,** 2014-2016 NCP is an international organization with focus on societal innovation based upon the intangible knowledge economy and Intellectual capital. The founder of the organization, and still the Chairman of the board, is Leif Edvinsson professor of Intellectual capital . British Brain trust Global award winner - The Bain of the Year.
- Jan focus on strategic advise, project management and innovation - often to private bigger companies to regions and cities in policy, including trends, vision and strategy development, as well social intelligence. **KEY EXPERTICE - SMART CITIES - in the INTERFACE BETWEEN PRIVATE COMPANIES AND GOVERNMENT**
- → See next page for recent and on going projects

#### From 2015 → Today

Resting - Advise from the Future

Strategy Advisor, Investor, International  
Public Speaker

#### Different positions at PwC 1983-2015

- 2008 – 2015: Global Leader of PwC's Global Government & Public Services Industry

- 2002: Global Leader of PwC's Global Cities of the Future Network

- 2000: Director of Marketing at PwC Sweden (partner)

#### Different positions 1983 – 2000

1995 : Director of Development at Komrev

1991 : Executive Director/South Sweden, Komrev

1989 : Chief auditor/Manager Komrev

1983 : Auditor/Consultant Komrev, Sweden



## ▪ Resent and on-going projects →

- Advisor to building, housing and real estate companies in the area of smart sustainable cities in the Nordic countries and in South America
- Advisor (subcontractor to PwC) to the European Commission in project linked to Digitalization, Sustainable city and regional development.
- Future of the Stockholm/Arlanda region - strategic development and investment in future industries with focus on the Arlanda airport - Swedavia a Swedish SOE
- Advisor - sub contractor to PwC in the area of city and regional innovation eco systems
- Strategy advisor to a stock exchange company in Switzerland re digitalization and leadership development
- Strategic development plan for private security company - family business
- Development of regional innovation eco system in cities and in regions - with link to R&D

## Other relevant experience - engagement in Smart City Projects

- **Senior Advisor** - Large Chinese city regarding a visioning program
- **Senior Advisor** – To cities in Asia (India 100 smart cities) and strategic vision in a big Chinese city)
- **Senior Advisor / project leaders** - large city in the Middle East regarding vision and strategic plan
- **Project leader** of sustainable cities project – Dubai and around the globe– including infrastructure and city branding – Sustainable and smart city
- **Responsible leaders** for international strategic assessment between 28 world leading cities – Cities of Opportunity and 25 cities of the future
- **Project leader** - Corporate Governance regarding municipality- government owned companies
- **Advisor** - Asian city and region – strategic assessment and vision program
- **Advisor** - Innovation process in Russian region linked to attract FDI and strategic positioning
- **Project leader** - Multi capital and strategic analysis and impact study of expected outcomes from a 3,5 billion\$ research investment in Scandinavia (an international material science neutron facility). The different capital dimensions in the analysis where: financial, human/intellectual, social, infrastructural, environmental, cultural and political capital – **the new capitalism...**
- **Project leader** - Business and growth evaluation of Handball World Cup. Some key questions were – what value did the World Cup add to the region?

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## Work Experience

### 2008 -2015: Global Leader and head of PwC's Global Government & Public Services Industry

*This position was to develop the government practice Cross line of service – Auditing, advisory/consulting and tax - across the PwC firm in all 150 territories/countries and try to get a robust and mature business practice and drive human, intellectual and economic growth. The challenge was to get relevant in working on four governmental levels:*

1. International government and global organizations
2. Central government including owned entities
3. Regional government and regional public sector owned companies
4. **Cities including owned companies**

**And to build global centers of excellence in key areas, such as:**

- Smart sustainable cities – Cities of the Future, Cities of opportunities
- Regional innovation systems / economic development
- Government transformation, including digitalization
- Reskilling the future workforce and education system
- Security, including cyber security and defense
- Public sector financing and PPP solutions

### 2002 - 2008 : Global Leader of PwC's Global Cities of the Future Network

*This role was to start to build up a global consulting network in PwC in the area of urban development and city management. The first step was to interview 50 mayors around the globe and the publish the report : Cities of the Future – Global competition - Local Leadership This network is now one of the biggest in the Government practice.*

Examples of projects I have been leading or being involved in

- **Project leader of PwC global project “Cities of the future”.** This involved interviews with 50 mayors around the world, including future demands and dreams on cities and regions linked to the strategic agenda of tomorrow. See published books.
- Project leader of an **international benchmarking & bench learning program** with European cities focusing strategic planning and urban development
- **Advisor** - to the mayor of Gothenburg regarding urban planning and development regarding housing, harbor, utilities etc.
- **Advisor Strategic** - development of city infrastructure and transportation, harbor, roads and telecom – in the region north of Stockholm including new ownership of city real estate.
- **Project leader** - County council of Stockholm. Involved strategic analysis and development of city governance among all city-owned companies regarding communication and infrastructure like city railroads, ferryboats, etc.
- **Project leader** - regarding financial analysis and strategic development in cities in housing sector, for the central government and the Ministries of Finance and the Interior.
- **Advisor** - Business development of four international cities' infrastructure regarding garbage, water, sewage, energy and electricity with focus on finding a new private public partnership and business logic into an environmental and strategic process.

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### Additional information

- **Former Chairman of the EEIG Board** – 2008-2015 a PwC owned European Consulting company in strategy, innovation and technology Based in Brussels Belgium
- **Former Chairman of the Globe Award's Sustainable City Award from 2009 to 2011.** Globe Award is a global event which recognizes and encourages societies, the corporate sector, individuals and academia that have excelled in the area of sustainability. Jan Sturesson was chairing the jury for the Globe Award category, Sustainable City, with 5 international experts as jury members.
- Elected as: "**The city economist of the year**" in 1992. – The first one coming from the private sector.
- **General Secretary of OLGA (1995-99)** – Organization of Local Government Audit - European Audit and Consultant Organization Focusing on Cities Local Governments.
- **Founder of PwC's public leadership program e.g. the "Leaders of the Future".** Specific programs relate to different forms of public leadership (i.e. programs for city managers, mayors, CFOs, and CEOs). The programs consists of modules relating to the necessity of a vision (and processes relating to visionary work), strategic assessment of global and local trends, city and company branding, and strategic business development, corporate governance and leadership.
- **Board member** in different companies in the private sector. (Before becoming a PwC partner)
- **Teacher** (part time) in Management Control at the University of Lund 1989-1995.
- **International and national conference speaker** with experience from USA, Canada, Australia, Belgium, New Zealand, Singapore, Russia, Ukraine, Spain, Sri Lanka, India, Germany, The Netherlands, UK, France, South Africa, Egypt, Israel, Norway, Finland, Denmark and Sweden.
- Jan has built up a quite **unique global network with top leaders** such as Prime Ministers, other ministers, Mayors in cities, etc in his role as Global leader for government & public services Industry in PwC. This network can easily through Jan get engaged with WEF and the GAC.

### Education and training

- **Dates:** 1982
- **Title of qualification awarded:**  
Bachelor of Science and extra courses in Political science up to level of Master of Science from main subjects economy, law and political science
- **Name and type of organization providing education and training:**  
University of Lund, Sweden

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## Skills and competencies

- Public speaker
- Strategic analysis and strategic planning for sustainable cities including PMO issues and implementation processes
- Social intelligence and business intelligence development for public sector including the interface with private and not for profit sector
- Business strategy and development of innovation eco systems linked to smart, inclusive and sustainable economic growth
- Corporate Governance – governance modelling, management control process design
- Leadership development for top management
- Seminar and process leader at domestic and international seminars
- Speaker and lecturer at international and national conferences

## Publications

1. Effective real estate management in local government, 1988
2. Financial analysis in city government, 1989
3. Key ratios and performance indicators, 1991
4. Government and Corporate Governance (of group management in the public sector), 1992
5. The Manageable City –Vision or reality? 1995
6. Financial Guarantees in Local Governments, 1996
7. Government is MORE than a Private Company – OLGA 1997
8. Reflecting the Future – Developments in Management, Internal Control and Auditing, 1999
9. Frontlines in Public Corporate Governance, 2000
10. Internal Control – A multidimensional management tool, 2001.
11. How can we manage and control our government own companies , 2002
12. How to manage a city owned company'2003
13. Cities of the future – Global Competition, Local Leadership, 2005
14. Comparison between Cities and companies, 2007
15. How cities can own a companies together, 2009
16. Future of Government – Co-Author 2013
17. Future of SOEs – a multi dimensional value creating process
18. Leading in between → a coming book in January 2018 regarding leadership